

AFRIROCK 2025

PIONEERING PROGRESS :
THE FUTURE OF ROCK ENGINEERING

Venue: Sun City, Rustenburg, South Africa

19 JULY 2025 - Pillar Workshop

20 JULY 2025 - Geotech & Rocscience
Workshop

21-23 JULY 2025 - Conference

24 JULY 2025 - Technical Visits



SPONSORSHIP AND EXHIBITOR PACKAGES

Package 1: Premium Sponsorship (P1)

Sponsorship investment:

R75 000.00 excluding VAT
(R37 500.00 deposit to secure)

Extensive branding benefits

- ➔ 5-minute Sponsor presentation in Plenary session during Conference (cannot be used in conjunction with other sponsorship presentation)
- ➔ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ➔ Logo and link to designated company website in electronic proceedings
- ➔ Logo on all print media advertising
- ➔ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- ➔ Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ➔ A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**)

Conference benefits

- ➔ 2 x Complimentary Conference Delegate tickets for use by company staff or corporate guests
- ➔ 2 x Complimentary Exhibition Staff. Exhibition only

Exhibition benefits

- ➔ 6 m x 4 m of expo space in a prime position (**includes basic shell scheme**)

Signage benefits

- ➔ 1 free-standing banner (2 m x 1 m) in the conference registration area (**to be supplied by sponsor**)

Package 2: Corporate Sponsorship (P2) (Limited to 2 Sponsors)

Sponsorship investment:

R60 000.00 excluding VAT
(R30 000 deposit to secure)

The package offers an extensive variety of pre-event exposure, presentation to the audience, signage benefits, group complimentary guest passes, and company print media in the form of an insert.

Extensive branding benefits

- ➔ 5-minute presentation done by representative of the company
- ➔ Logo to appear inside the Conference Abstract Proceedings
- ➔ Logo to appear on the front cover of conference brochure
- ➔ Logo to appear on the event web page
- ➔ Logo to appear on all print media advertising done to promote the event.

Conference benefits

- ➔ 3 complimentary delegate tickets for the conference will be made available to the company's staff or corporate guests
- ➔ An A4 Insert (your corporate brochure, promotional material, etc) into all conference delegate bags registration area (**Banner supplied by sponsor**)

FOR FURTHER INFORMATION, CONTACT:

Gugu Charlie,
Conference coordinator

E-mail: gugu@saimm.co.za
Tel: +27 11 538 0238, Web: www.saimm.co.za

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Package 3:

Exhibition Sponsorship (P3)

Sponsorship investment:

R55 000.00 excluding VAT
(R27 500.00 deposit to secure)

Extensive branding benefits

- ➔ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ➔ Logo and link to designated company website in electronic proceedings
- ➔ Logo on all print media advertising
- ➔ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- ➔ Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ➔ A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (to be provided)

Conference benefits

- ➔ 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guests
- ➔ 1 x complimentary exhibition staff. Exhibition only

Exhibition benefits

- ➔ 4 m x 3 m of expo space in a prime position (**includes basic shell scheme**)

Package 4:

Welcome Cocktail Function (P4)

(Limited to 1 Sponsor)

Sponsorship investment:

R50 000.00 excluding VAT
(R25 000.00 deposit to secure)

Extensive branding benefits

- ➔ 10-minute Sponsor welcome and speaking slot at Welcome cocktail (open air event)
- ➔ Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- ➔ Logo and link to designated company website in electronic proceedings
- ➔ Logo on all print media advertising
- ➔ Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- ➔ Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- ➔ A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (to be provided)

Conference benefits

- ➔ Exclusive branding of the event (**banners and other branding to be supplied by the sponsor**)
- ➔ 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest
- ➔ 2 x Complimentary Cocktail tickets for use by spouses or corporate guests (**note: Full Conference registration includes Cocktail**)

Sold Out

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Package 5:

Dinner Social Networking Function (P5)
(Limited to 1 Sponsor)

Sponsorship investment:

R80 000.00 excluding VAT
(R40 000.00 deposit to secure)

The dinner is designed to be an informal function on one of the conference days. Attendants will include delegates, sponsors, exhibitors and guests.

Extensive branding benefits

- 10-minute presentation done by representative of the company at the cocktail reception.
- Logo to appear inside the Conference Abstract Proceedings
- Logo to appear on the front cover of conference brochure
- Logo to appear on the event web page
- Logo to appear on all print media advertising done to promote the event

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest.

Signage benefits

- Company to brand the entire dinner function

Package 6:

Delegate Bags (P6)
(Limited to 1 Sponsor)

Sponsorship investment:

R80 000.00 excluding VAT
(R40 000.00 deposit to secure)

Extensive branding benefits

- Logo to appear on all Conference Bags **(to be provided by SAIMM and approved by Sponsor)**. The name of the conference and the SAIMM logo will also appear on the bag in a secondary position.
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

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Package 7:

Banner Sponsorship (P7)
(Unlimited Sponsorship)

Sponsorship investment:

R45 000.00 excluding VAT
(R22 500.00 deposit to secure)

Extensive branding benefits

- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

Conference benefits

- 1 x Complimentary Conference Delegate ticket for use by company staff or corporate guest.

Signage benefits

- 2 free-standing banners (2 m x 1 m) in the conference registration area **(to be supplied by sponsor)**

Package 8:

Lanyards (P8)
(Limited to 1 Sponsor)

Sponsorship investment:

R20 000.00 excluding VAT
(R10 000.00 deposit to secure)

Extensive branding benefits

- Company logo to appear on lanyards for delegate name tags **(lanyards to be provided by Sponsor)**
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.) in all conference delegate bags (to be provided)**

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Package 9:

Pens and Note Pads (P9)
(Limited to 1 Sponsor)

Sponsorship investment:

R20 000.00 excluding VAT
(R10 000.00 deposit to secure)

Extensive branding benefits

- Logo to appear on the pens and pads **(to be supplied by Sponsor)** that will go into the Conference delegate bags
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.)** in all conference delegate bags (to be provided)

Sold Out

Package 10:

Student Registration Fee Sponsorship (P10)
(Unlimited Sponsorship)

Sponsorship investment:

R15 000.00 Per Student
(R7 500 .00 deposit to secure)

Branding benefits

- Company logo to appear on student name badge
- Logo to appear on conference website, slide between technical sessions, abstract booklet, programme, and proceedings
- Logo and link to designated company website in electronic proceedings
- Logo on all print media advertising
- Logo and sponsorship acknowledgement on selected social media (LinkedIn, Facebook, Twitter) advertising
- Exposure on SAIMM mailers direct to database of 4000+ members before the conference
- A4 Insert **(your corporate brochure, promotional material, etc.)** in all conference delegate bags (to be provided)

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Package 11:

A4 Inserts into Delegate Bags (P11)
(Unlimited Sponsorship)

Sponsorship investment:

R5 000.00 excluding VAT
(R2 500.00 deposit to secure)

Branding benefits

- ➔ Logo to appear on slide between technical sessions
- ➔ Logo and link to designated company website in electronic proceedings
- ➔ A4 Insert (**your corporate brochure, promotional material, etc.**) in all conference delegate bags (**to be provided**) or provided as seat drop during conference.

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PLEASE INDICATE YOUR Preference WITH A (TICK✓):

P1 ☐ P2 ☐ P3 ☐ P4 ☐ P5 ☐ P6 ☐

P7 ☐ P8 ☐ P9 ☐ P10 ☐ P11 ☐

Billing Information

Company Name:

Postal Address:

VAT Number:

Contact Person:

Position:

Signed:.....

E-mail:

Tel/Cell:

NOTES

- All prices exclude VAT.
- All sponsorships will be confirmed on receipt of 50% deposit on a first-come basis.
- Please complete and return the reply form to Gugu Charlie at email: gugu@saimm.co.za.
- Please supply your preferred logo in high-resolution jpg format.
- Please ensure that all advertising material is submitted timeously.

50% DEPOSIT IS REQUIRED TO SECURE BOOKING

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